

What's new?

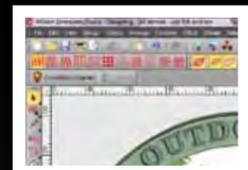
There are almost 200 new or enhanced features in EmbroideryStudio e3!
Visit www.wilcom.com to find out more.

Big & Beautiful



- * 30% larger design area on your screen
- * Extra Large multi-decoration TrueView thumbnails in Windows Explorer and Corel Connect
- * Improved TrueView embroidery in CorelDRAW®

Learn faster, work faster.



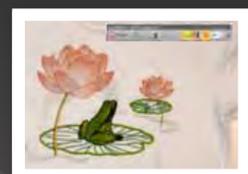
- * Starts up 50% faster
- * Simpler and cleaner user interface
- * Training videos and extended tool tips in software
- * Digitizing time savers

Integrated with CorelDRAW® Graphics Suite X6



- * Two software package updates in one! Includes CorelDRAW® Graphics Suite X6
- * Smoother workflow between CorelDRAW® and the Wilcom software

New Virtual Decorations (option)



- * Digital print high resolution TrueView – Virtual Embroidery
- * Alternative to real embroidery, new creative effects

Even greater stitch quality



- * Higher quality vector to embroidery conversion
- * Higher quality Bitmap to embroidery conversion
- * Improved Auto Fabrics settings & processing
- * Slanted Double Zigzag underlay for more loft, less stitches, more coverage

More digitizing tools



- * Outlines and Offsets for sports logos and badges
- * Calligraphy stitching
- * Incredibly creative and natural Freehand embroidery tool
- * Duplicate with Step Repeat offsets
- * Backstitch and StemStitch in Stipple fills

New embroidery lettering



- * 15 new embroidery alphabets including popular logo fonts, Japanese, Russian, and run stitch
- * Multi-level Break Apart Lettering for editing
- * Lettering usability improvements

New Bling tools (option)



- * Automatic re-sizable bling lettering
- * Convert any embroidery alphabet or TrueType font to Bling

What others have to say...

"It's been quite easy to start teaching Wilcom software, because you can use it from a basic point of view for students to learn how to digitize and then actually add more tools for new ideas and innovations."

P. KENNY, LONDON COLLEGE OF FASHION

"The adage: 'Work smarter, not harder' has become my motto. A rough drawing is quickly converted to produce a design with real eye-catching flare. Stitch angles can be maneuvered and manipulated, different stitches can be incorporated to create the effects that I have been searching and striving for. Thank you for your dedication in making WILCOM the best in the industry."

D. DE VANEY

After trading into Wilcom:
"...my first client the next day wanted to have their existing art enlarged for another garment and another order. I simply brought up the existing embroidery design in the new Wilcom software, enlarged it and ran it. It ran better than the original!"

MONICA

EMBROIDERY STUDIO E3

with CorelDRAW



Why Wilcom is the world's favorite embroidery software

- * Contract digitizers prefer Wilcom .EMB file format
- * Unrivalled Wilcom Stitch Processing for true object-based editing of all major stitch files
- * The most intuitive and easy to use software
- * Produces beautiful results on the machine...efficiently
- * Famous for quality embroidered lettering
- * Support and training is part of the service
- * It's design software for all your decoration processes with CorelDRAW® integration

Support and Training included!
Visit www.wilcom.com for videos, training classes and technical support.

The world's favorite apparel decoration software

WILCOM®
ELEMENTS 3
with COREL™

EMBROIDERY STUDIO E3
with CorelDRAW

For embroidery and multi-decoration design professionals

What are you working on? Chances are EmbroideryStudio e3 can help you create designs more efficiently, with better quality and make it even more enjoyable.

WILCOM®
ELEMENTS 3
with COREL™

Wilcom is a
Microsoft Partner
Silver Application Development

See the complete Wilcom Elements 3 product suite at www.wilcom.com

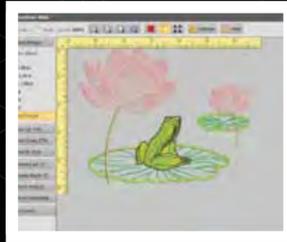
W6605 Copyright © 1998–2013 Wilcom Pty Ltd. All rights reserved.
Copyright © 2012 Corel Corporation. All rights reserved.

The building blocks to **grow** and **diversify** your business

Professional Embroidery & apparel decoration software

If you're serious about embroidery and multi-decoration, Wilcom is your answer. Using the industry preferred .EMB file format, Wilcom provides software for embroidery digitizing, apparel decoration design, embroidery editing, lettering and even easy ways to manage the process and get customer approvals.

No matter what part of the process you're involved with, there's a product for you.



TRUESIZER E3 – now a web app!

Wilcom's free software allows anyone in the industry to work with the famous .EMB file format. TrueSizer lets you open, view and size any supported embroidery file and then convert it to a wide range of formats.



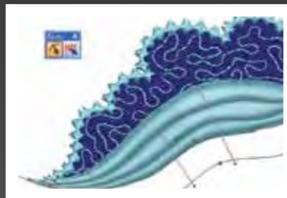
DESIGN WORKFLOW E3

By connecting each stage of the design process, DesignWorkflow™ electronically tracks the design and empowers staff with information needed to perform efficiently, and provide better customer service.



EMBROIDERY STUDIO E3 Lettering

Do you routinely embroider lettering for monograms or personalized sports and work wear? Empower your business with the flexibility and reliability of in-house lettering provided by Wilcom EmbroideryStudio Lettering.



EMBROIDERY STUDIO E3 Editing

With EmbroideryStudio Editing you can harness the full power of Wilcom lettering as well as have the tools to edit out-sourced designs. Combine designs, add lettering and adjust the design and stitch settings to ensure quality and great results on the machine. Wilcom is the only software that allows you to fully edit raw stitch files (such as .DST) as if you had just created it. Not only that, but Wilcom's object-based editing is unparalleled in efficiency and control.

EMBROIDERY STUDIO E3 Designing

with CorelDRAW

EmbroideryStudio Designing – with CorelDRAW®

Bring your embroidery and multi-decoration designs to life with EmbroideryStudio e3. As the core EmbroideryStudio product you can harness the full power of Wilcom lettering, editing and digitizing. With CorelDRAW® Graphics Suite X6 included, EmbroideryStudio is a design and production system without rival. That's why professional embroiderers and apparel decorators the world over have made it the industry standard for its features, for its simplicity, and for its quality.



Multi-decoration

Wilcom may be famous for being the world's favourite embroidery design software, but with Corel we're also your all-in-one design solution for every type of apparel decoration. With the CorelDRAW® integration, you're free to create designs layered with combinations of print, embroidery, appliqué, sequins and rhinestones.

Work fluidly between different decoration techniques, visualise the finished results and keep it all in the one file for production.

Built-in Intelligence

Ensure consistent, quality output by taking advantage of EmbroideryStudio's Auto Fabric. It will apply underlay, pull compensation and stitch density settings based on your chosen fabric. Use best-practice default settings or apply your own 'tried and true' combinations. Plus you can speed up the design creation process with automatic conversion from vector art to embroidery, sequin or rhinestone objects which you can then edit and embellish as desired.



INCLUDES
CorelDRAW
GRAPHICS SUITE X6

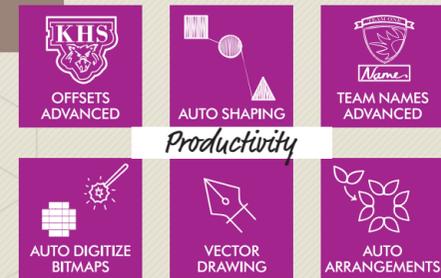
Add as you grow with Elements

When you need more specific capabilities, simply add Elements to EmbroideryStudio Designing. Add one, some, or all of them: that way, you pay only for the functionality you use.



Creativity

Give your designs the edge with Creativity Elements for 3D effects, colour blending, carving and other creative effects.



Productivity

Enjoy your work and get it done faster with these Productivity elements.



Decoration

If you're working with different decoration processes, the Decoration Elements provide the tools you need.

It's your business. Choose the Elements you need. Add as you go.

Purchase 2 or more Elements together and save!